

# WHY IT'S IMPORTANT TO INSULATE & AIR SEAL

You may think of insulating and air sealing your home as two individual home performance upgrades, but these important services are two parts of the same shield when it comes to protecting your home from uncomfortable temperatures and poor indoor air quality. Here's what you need to know about insulating and air sealing your home.

## HOW INSULATION WORKS

Insulation slows any heat that transfers into or out of your home, through key areas like the attic, walls, and crawlspace.



**INSULATING AND AIR SEALING YOUR HOME WILL STABILIZE YOUR INDOOR TEMPERATURES ALL YEAR ROUND.**

In the summer, insulation prevents heat from entering your home while air sealing keeps the hot summer air outside.

## HOW AIR SEALING WORKS

Air sealing closes up any of the small holes in your home, preventing outdoor air from infiltrating and contaminating your air.



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In the winter, insulation and air sealing keep the heat from your furnace and heating equipment inside, right where you need it.

## THE BENEFITS OF COMBINING INSULATION & AIR SEALING



**Stable indoor temperatures**



**Greater overall comfort**



**Lower energy consumption**



**Reduced energy bills**



**Healthier indoor air quality**

## HOW CAN YOU KNOW IF YOU NEED INSULATION & AIR SEALING?

If you are experiencing indoor drafts, are living in a hard to condition home, or have seen an unexpected increase in your heating and cooling costs, you can get all the answers you need on your current home performance with a no cost home energy assessment.



**MASS ENERGY EXPERTS**



**PARTNER**

Plus, our air sealing service is complimentary with every assessment, and once you receive your results we will help you qualify for a 75% to 90% rebate on your insulation project, with the rebates offered by the Mass Save Program!

## DO YOU NEED TO INSULATE AND AIR SEAL YOUR HOME?

Find out with a no cost home energy assessment, and qualify for the Mass Save Program.

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